-X

TROUTMAN SANDERS LLP David J. Sheehan (DS 4818) Clement H. Berne (CB 3579) The Legal Center One Riverfront Plaza Newark, New Jersey 07102 (973) 645-0772

UNITED STATES DISTRICT COURT DISTRICT OF NEW JERSEY

ALEXANDRIA ELIAS, ROXANNE SCHER, DOLORES BAEZ and JENNIFER TOSI, on behalf of themselves and all others

similarly situated,

Civil Action No.:

2:06-cv-02448-KSH-PS

Plaintiffs,

-against-

UNGAR'S FOOD PRODUCTS, INC., d/b/a DR. PRAEGER'S SENSIBLE FOODS and SENSIBLE FOODS LLC d/b/a,

DR. PRAEGER'S SENSIBLE FOODS,

NOTICE OF MOTION

FOR CLASS

CERTIFICATION

Defendants.

PLEASE TAKE NOTICE that upon the annexed declaration of Matthew J. Aaronson, dated May 16, 2007, the accompanying Memorandum of Law, and upon all prior proceedings had herein, plaintiffs Alexandria Elias, Roxanne Scher, Dolores Baez and Jennifer Tosi will move this Court before the Honorable Katherine S. Hayden, United States District Judge, Martin Luther King Building & U.S. Courthouse, 50 Walnut Street, Newark, NJ 07101, on the 9th day of July, 2007, at 9:30 a.m., or as soon thereafter as counsel may be heard, for an order pursuant to Rule 23 of the Federal Rules of Civil Procedure, granting the within motion for class

certification and further granting such other and further relief as the Court may deem just and proper.

PLEASE TAKE FURTHER NOTICE that any answering papers in opposition to this motion must be served and filed no later than June 15, 2007 in accordance with this Court's Order on Informal Application and Amended Pretrial Scheduling Order entered on February 1, 2007.

PLEASE TAKE FURTHER NOTICE that plaintiffs respectfully request oral argument.

A proposed form of order is attached.

Dated: Newark, New Jersey May 16, 2007

TROUTMAN SANDERS LLP

The Legal Center
One Riverfront Plaza
Newark, New Jersey 07102
(973) 645-0772

David J. Sheehan (DS-4818) Clement H. Berne (CB 3579)

-and-

Charles P. Greenman Matthew J. Aaronson The Chrysler Building 405 Lexington Avenue New York, New York 10174 (212) 704-6000

Attorneys for Plaintiffs

To: SAIBER SCHLESINGER SATZ & GOLDSTEIN, LLC
One Gateway Center
13<sup>th</sup> Floor
Newark, New Jersey 07102

Matthew J. Aaronson Declaration

X-

:

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TROUTMAN SANDERS LLP David J. Sheehan (DS 4818) Clement H. Berne (CB 3579) The Legal Center One Riverfront Plaza Newark, New Jersey 07102 (973) 645-0772

UNITED STATES DISTRICT COURT DISTRICT OF NEW JERSEY

ALEXANDRIA ELIAS, ROXANNE SCHER, DOLORES BAEZ and JENNIFER TOSI,

on behalf of themselves and all others

similarly situated,

Civil Action No.:

2:06-cv-02448-KSH-PS

Plaintiffs,

-against-

**DECLARATION IN SUPPORT** 

OF PLAINTIFFS' MOTION FOR CLASS CERTIFICATION

UNGAR'S FOOD PRODUCTS, INC., d/b/a DR. PRAEGER'S SENSIBLE FOODS and SENSIBLE FOODS LLC d/b/a,

DR. PRAEGER'S SENSIBLE FOODS,

Defendants.

I am associated with Troutman Sanders LLP, attorneys for plaintiffs Alexandria 1. Elias, Roxanne Scher, Dolores Baez and Jennifer Tosi ("plaintiffs"), and submit this affidavit in support of plaintiffs' motion for class certification pursuant to Rule 23 of the Federal Rules of Civil Procedure.

MATTHEW J.AARONSON, declares, under penalties of perjury, as follows:

Attached hereto as Exhibit 1 is a copy of an eleven ounce package of Dr. 2. Praeger's California Veggie Burgers, purchased at retail, the contents of which were submitted to ABC Research Corp. for nutritional testing on May 25, 2006.

- 3. Attached hereto as Exhibit 2 is a copy of a sixty ounce package of Dr. Praeger's California Veggie Burgers, purchased at retail.
- 4. Attached hereto as Exhibit 3 is a copy of a package of Dr. Praeger's Broccoli Pancakes, purchased at retail, the contents of which were submitted to ABC Research Corp. for nutritional testing on May 25, 2006.
- 5. Attached hereto as Exhibit 4 is a copy of a package of Dr. Praeger's Potato

  Pancakes, purchased at retail, the contents of which were submitted to ABC Research Corp. for nutritional testing on May 25, 2006.
- 6. Attached hereto as Exhibit 5 is a copy of a package of Dr. Praeger's Spinach Pancakes, purchased at retail, the contents of which were submitted to ABC Research Corp. for nutritional testing on May 25, 2006.
- 7. Attached hereto as Exhibit 6 is a copy of the nutritional testing reports, dated June 1, 2006, describing results from testing performed on Dr. Praeger's 11 oz. California Veggie Burgers, Dr. Praeger's Spinach Pancakes, Dr. Praeger's Broccoli Pancakes, and Dr. Praeger's Potato Pancakes, performed by ABC Research Corp., 3437 S.W.24th Avenue, Gainsville, Florida 32607, at the request of counsel for plaintiffs.

14

8. Attached hereto as Exhibit 7 is a copy of a document purported to be a nutritional testing report, dated January 31, 2006 (DRP0006836-0006841) describing results from testing performed on Dr. Praeger's 60 oz. California Veggie Burgers, performed by Michelson Laboratories, Inc., 6280 Chalet Drive, Commerce, California 90040-3761.

Defendants produced the documents marked as Exhibits 7-12 and designated them as confidential. Exhibits 7-12 will be submitted separately upon entry of an order sealing such Exhibits.

- 9. Attached hereto as Exhibit 8 is an email from Jeffrey Cohen to James Gianninoto, dated February 9, 2007 (DRP0015452). Accompanying the email is a chart prepared by defendants that lists sales and financial information (DRP0015453).
- 10. Attached hereto as Exhibit 9 is an email from Dr. Porus Aria of QC Laboratories to Larry Praeger (DRP0001447), dated February 1, 2005.
- 11. Attached hereto as Exhibit 10 is an email from Ted Birkhahn of Peppercom, Inc. to Larry Praeger (DRP0012654), dated May 12, 2006.
- 12. Attached hereto as Exhibit 11 is Defendants' response to Interrogatory No. 14 from Defendants' Objections and Responses to Plaintiffs' First Set of Interrogatories, dated dated December 27, 2006.
- 13. Attached hereto as Exhibit 12 is a copy of the nutritional testing reports (DRP0015069-0015080), dated February 23, 2006, describing results from testing performed on Dr. Praeger's 60 oz. California Veggie Burgers and Dr. Praeger's Spinach Pancakes, performed by QC Laboratories, 1205 Industrial Blvd., P.O. Box 514, Southhampton, PA 18966-0514.
- 14. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

Dated: May 16, 2007

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MATTHEW J. AARONSON

DE PRAECER'S.

burgers

TURAL 106BG MONTOMULY WALFED

NET WT. 11 OZ.(312g)

Made with Oat Bran 0g trans fat, saturated fat & cholesterol GMO Free

KEEP FROZEN

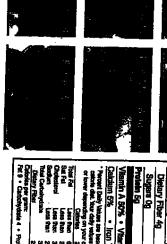
NATURAL california veggie burgers

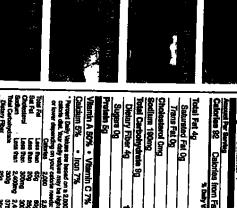




**veggie burgers** 

(I) ROSHER PARVE







Barbecue: Place on hot barbeque until golden brown.

Made with Oat Bran california veggie burgers

Og trans fat, soturated fat & cholesterol

ALL NATURAL

Case 2:06-cv-02448-KSH-PS Document 35

Filed 06/28/07**s.ray61nxq65q660ax**87 california

INDIAIDAVITÄ MEVEED **Jeburcers** 



6BURGERS

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NET WT. 60 OZ (3.75 lbs) (1.7kg)

ATURAL veggi.

No Trans Fatty Acids Cholesterol Free GMQ Free

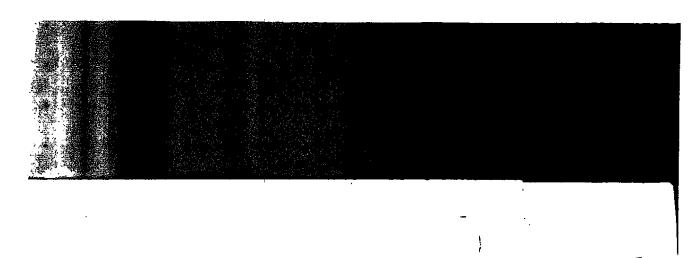
Made with Oat Bran

NET WT. 60 OZ. (3.75 lbs) (1.7kg) KEEP FROZEN W W ROSHER PARVE

**16Burgers** 

california veggie burgers





california N A T U R A L

veggie burgers

# I believe that being healthy is a combination of genetics and a balanced life style, including Dear Yalued Customer:

2

veggie burgers NATURAL california ALL diet habits as part of their ongoing that my patients maintain sensible exercise and eating sensibly. As a Cardiac Surgeon, I am concerned

Made with Oat Bran No Trans Fatty Acids Cholesterol Free GMO Free

> patient in the food business, I set out

to create great

% 20%

**Total Carbohydrate 12g** 

Dietary Fiber 5g

Sugars Og Protein 7g

Cholesteral Omg

Trans Fat 0g

Sodium 220mg

foods that are

family of a former

Working with the

cardiac care.

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Saturated Fat 0g

Total Fat 4g

# Coolding Instructions

Oven or Teaster Oven: Preheat oven on broil Do not add any shortening. Broil 5.7 minutes on each side or until browned to teste. Keep Frozen Prior to Cooking.

> saturated fats, and are free of preservatives and artificial

cholesterol and

both low in

"Dr. Praeger's Sensible Foods,"

ingredients. The result is

Sarbecue: Place on barbeque until



under strict kosher supervision.

freshest ingredients, prepared

designed to contain only the

Percent Daily Values are based on a 2,000 calone del. Your daily values may be higher or lower depending on your calonie needs:

Vitamin A 53% • Vitamin C

• Iron 11%

Calcium 7%

American Heart Association
stand American Heart Association
stand American Internative page to the standard of the transity page to war up 2.

Internative the standard of the



Or. Praeger's Sensiolle Foods."
Product Menulactured by:
Ungar's Food Products
Elmwood Pau, N.J. 07407
www.dippensgers.com

ifestyle. Enjoy!!

convenience, for a health conscious Dr. Praeger's Sensible Foods is the perfect combination of taste and

Thank you,

NGREDENTS: Carrola, Oniona, String

Celories per gram: Fat 9 - Cerbohydrate 4 - Protein 4

Dietery Fiber

Less than 85g Less than 20g Less than 300mg Less than 2,400mg tydrate 300g ber 25g

Dr. Peter Praeger Red Pepper, Arrownoot, Com., Garllo, Com Meet, Salt, Persiay

NETWT. 60 0Z (3.75 lbs) (1.7kg)

INDIVIDUALLY WRAPPED **6BURGERS** 

utrition Facts

Serving Size 1 Burger (107g) Servings Per Container 16

Calories 110 Calories from Fat 35

ount Per Servine

% Deally Val

PLOCCOLI PRINCAKES
ALLE NATURAL
DE PROCEDIO
DE PROCEDI

# DR.PRAEGER'S

7

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OFOCCO!

9 PANCAKES
MENDUALLY WILLIAM
NOGBG NITTHI

NET WT. 1202.(340a) PRAFIGHTORY CONTROL OF THE STREET THE

PRAECE FOR A L L N A T U R A L D A L COCCO!!

NET WT. 12 OZ. (340g) KEEP FROZEN © 😂 KOSHER PARVE

DR.PRAEGER'S

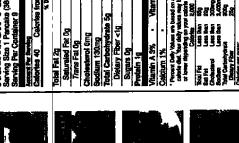
broccoli pancakes

broccol



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9 PANCAKES





















**《新聞》 1998年 1998年** 



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# HOMEST



Made from Shredded Potatoes Low in Saturated Fat Low in Cholesterol ALL NATURAI Heart Healthy







HOMESTYLE



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HOMESTY















⊜

Another Great
DR.PRAEGER'S SENSIBLE FOODS"
Produce Manufactured By:
Ungar's Food Products
Elmwood Park, NJ, 07407



Keep Frozen Prior to Cooking.

2 minutes each side, Serve with sour cream or apple sance Microwave:

Delieve that being healthy is a combination of genetics and a balanced life style, including

a former patient in the food basi-ness, I set out to create great foods that are both low in choles-terol and saturated fats,

pared under strict keather supervision.
Dr. Prueger's Sessible Foods is the perfect combintion of taste and convenience, for a health conscious

COOKING INSTRUCTIONS

**Nutrition Facts** 

Breactory Pyyeys

SPINACH PANAMIS

Serving Per Container 9

Oven or Touster Oven: Preheat oven on broit. Do not add any shortening. Broil 5-8 minutes on each side or until browned to taste.

Thenk you.

Dr. Peter Praeger

2 2 2 2 2 Amount Py Serving Calories 50 Calories from Fat 20 Total Carbohydrate 7g Dietary Fiber less than 1g Serving Size 1 Pancake (40g)

Saturated Fat 0g Cholesterol 15mg

Sodium 95mg

Sugars 0g Protein 2g

ISH SHEES

Total Fat 2.5g

MEDRIK BURGER

Calcium 1% • Iron 3%
• Persent Daly Veluse are based on a 2,000
calcris diet. Your delly rebuse may be higher
or lower depending on your calorie needs: Vitamin A 0% • Vitamin C 7% Total Fei
Sea Fai
Cholesterol
Bodium
Laboral Carbonydrak
Desay Fiber
Carbones per gramm













Job#5672 21-027-64SC 12

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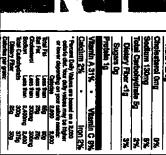
Spinach pancakes



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<u>)</u>







spinac oancakes

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A Better Company For Your Professional Analytical Needs

Sample Group #: 06006909 Received: May 25 2006

Finalized: Jun 1 2006 Print Date Jun 1 2006

Description: Dr. Praeger's Burgers & Pancakes

MATHHEW AARONSON ESQ. TROUTMAN SANDERS, LLP 405 LEXINGTON AVENUE NEW YORK , NY 10174

Client #: 15596 Phone: 212-704-6006 Fax: 212-704-5901

### **ANALYTICAL RESULTS**

Results are representative of the sample(s) as submitted

**Sample #:** 06006909-1

**Description:** California Veggie Burgers (Lot Code T06BG)

ANALYSIS	RESULT	UNIT	DET. LIM	ITMETHOD REFERENCE
FAT Analysis started on 5/27/2006	11.4	%	1	AOAC 922.06, 948.15
CARBOHYDRATE Analysis started on \$/27/2006	18.2	%	1	CALC
CALORIES Analysis started on 5/27/2006	203	Cal/100g	1	CALC
PROTEIN Analysis started on 5/27/2006	6.9	%	0.1	AOAC 984.13 - Mod.
MOISTURE Analysis started on 5/27/2006	62.0	%	0.1	AOAC - MOISTURE
ASH Analysis started on 5/27/2006	1.5	%	0.1	AOAC 920.153
SODIUM Analysis started on 5/22/2006	219	mg/100g	0.05	SW 6010 (FOODS)

**Sample #:** 06006909-2

Description: Broccoli Pancakes (Lot Code NO6BG)

ANALYSIS	RESULT	UNIT	DET. LIM	ITMETHOD REFERENCE
FAT Analysis started on 5/27/2006	10.0	%	1	AOAC 922.06, 948.15
CARBOHYDRATE Analysis started on 5/27/2006	15.1	%	1	CALC
CALORIES	161.6	Cal/100g	1	CALC

Page 1 of 5 Report Continues

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Sample Group #: 06006909 Received: May 25 2006

Finalized: Jun 1 2006 Print Date Jun 1 2006

Description: Dr. Praeger's Burgers & Pancakes

MATHHEW AARONSON ESQ. TROUTMAN SANDERS, LLP 405 LEXINGTON AVENUE NEW YORK , NY 10174

Client #: 15596 Phone: 212-704-6006 Fax: 212-704-5901

### **ANALYTICAL RESULTS**

Results are representative of the sample(s) as submitted

**Sample #:** 06006909-2

Description: Broccoli Pancakes (Lot Code NO6BG)

Analysis	RESULT	UNIT	DET. LIM	ITMETHOD REFERENC
Analysis started on 5/27/2006			·	<u> </u>
PROTEIN Analysis started on 5/27/2006	2.8	%	0.1	AOAC 984.13 - Mod.
MOISTURE Analysis started on 5/27/2006	70.5	%	0.1	AOAC - MOISTURE
ASH Analysis started on 5/27/2006 .	1.6	. %	0.1	AOAC 920.153
SODIUM Analysis started on 5/27/2006	348	mg/100g	0.05	SW 6010 (FOODS)

Sample #: 06006909-3

Description: Broccoli Pancakes (Lot Code RO6CE)

<u> </u>				
ANALYSIS	RESULT	UNIT	DET. LIM	ITMETHOD REFERENCE
FAT Analysis started on 5/27/2006	8.6	%	1	AOAC 922.06, 948.15
CARBOHYDRATE Analysis started on 5/27/2006	15.8	%	1	CALC
CALORIES Analysis started on \$/27/2006	154.6	Cal/100g	1	CALC
PROTEIN Analysis started on 5/27/2006	3.5	%	0.1	AOAC 984.13 - Mod.
MOISTURE  Analysis started on 5/22/2006	70.6	%	0.1	AOAC - MOISTURE
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Page 2 of 5

Report Continues

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Sample Group #: 06006909 Received: May 25 2006

Description: Dr. Praeger's Burgers & Pancakes

MATHHEW AARONSON ESQ. TROUTMAN SANDERS, LLP 405 LEXINGTON AVENUE NEW YORK , NY 10174

Client #: 15596 Phone: 212-704-6006

Fax: 212-704-5901

Finalized: Jun 1 2006

Print Date Jun 1 2006

### **ANALYTICAL RESULTS**

Results are representative of the sample(s) as submitted

**Sample #:** 06006909-3

**Description:** Broccoli Pancakes (Lot Code RO6CE)

ANALYSIS	RESULT	UNIT	DET. LIM	ITMETHOD REFERENCE
ASH Analysis started on 5/22/2006	1.5	%	0.1	AOAC 920.153
SODIUM Analysis started on 5/27/2006	349	mg/100g	0.05	SW 6010 (FOODS)

Sample #: 06006909-4

**Description:** Potato Pancakes (Lot Code IO5CH)

ANALYSIS	RESULT	UNIT	DET. LIM	ITMETHOD REFERENCE
FAT Analysis started on 5/27/2006	12.1	%	1	AOAC 922.06, 948.15
CARBOHYDRATE Analysis started on 5/27/2006	19.1	%	1	CALC
CALORIES Analysis started on 5/27/2006	198.1	Cal/100g	1	CALC
PROTEIN Analysis started on 5/27/2006	3.2	%	0.1	AOAC 984.13 - Mod.
MOISTURE Analysis started on 5/27/2006	64.2	. %	0.1	AOAC - MOISTURE
Analysis started on 5/27/2006	1.4	%	0.1	AOAC 920.153
SODIUM Analysis started on 5/27/2006	337	mg/100g	0.05	SW 6010 (FOODS)

Page 3 of 5

Report Continues

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Sample Group #: 06006909 Received: May 25 2006

Description: Dr. Praeger's Burgers & Pancakes

MATHHEW AARONSON ESO. TROUTMAN SANDERS, LLP **405 LEXINGTON AVENUE** NEW YORK, NY 10174

Finalized: Jun 1 2006 Print Date Jun 1 2006

Client #: 15596 Phone: 212-704-6006 212-704-5901

## **ANALYTICAL RESULTS**

Results are representative of the sample(s) as submitted

Sample #: 06006909-5

ANALYSIS	RESULT	UNIT	DET. LIN	ITMETHOD REFERENCE
FAT Analysis started on 5/27/2006	9.3	%	1	AOAC 922.06, 948.15
CARBOHYDRATE Analysis started on \$/27/2006	18.5	%	1	CALC
CALORIES Analysis started on 5/27/2006	171.3	Cal/100g	1	CALC
PROTEIN Analysis started on 5/22/2006	3.4	%	0.1	AOAC 984.13 - Mod.
MOISTURE  Analysis stanted on 5/27/2006	67.4	%	0.1	AOAC - MOISTURE
ASH Analysis started on 5/22/2006	1.4	%	0.1	AOAC 920.153
SODIUM Analysis started on 5/22/2006	321	mg/100g	0.05	SW 6010 (FOODS)

ATTORNEY WORK PRODUCT/ATTORNEY-CLIENT COMMUNICATION/PRIVILEGED

Deviations from standardized methods: None unless otherwise noted.

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Description: Dr. Praeger's Burgers & Pancakes

MATHHEW AARONSON ESQ. TROUTMAN SANDERS, LLP 405 LEXINGTON AVENUE NEW YORK , NY 10174 Finalized: Jun 1 2006 Print Date Jun 1 2006

Client #: 15596 Phone: 212-704-6006 Fax: 212-704-5901

### **ANALYTICAL RESULTS**

Results are representative of the sample(s) as submitted

Respectfully submitted for ABC Research

Kathy Barry Director, Chemistry Laboratory

This report may not be reproduced except in full, without the written approval of ABC Research Corp. Unless notified, sample disposed of within 30 days of final report.

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P 0006



6280 Chalet Drive, Commerce, California 98048-3761, Telephone (562) 928-6553 / FAX (562) 927-6625

### LABORATORY CERTIFICATE

Submitted By: GARDEN BURGER

15615 ALTON PARKWAY

SUITE 350 IRVINE, CA 92618

Atin :MARIA HANSELL

Date: 01/31/2006

Lab No.: 111805-C16158 Report No.: 111805-C16158B

Order No. :

Received: 11/18/2005

Page: 1 of 4

		rage: 1014	
C DD DDG FORMS			
Sample: DR. PRAEGER'S CALIF, BURG	SER CLUB-SEALED BOX SS = 100	GRAMS	
Serving size used for calculations 100.0	) grams		
PROXIMATES (NUTRITIONAL)	Method	W	<b></b>
Moisture	AOAC 950.46, 92	Result 66.47 %	<b>Start:iDt</b> 11/21/2005
Protein (% Nitrogen x 6.25)			
		6.28 %	11/21/2005
Fat		6.77 %	11/28/2005
Ash	AOAC 923.03 (32	1 71	
-	NONC 323.00 (32	1.71 %	11/29/2005
Carbohydrate, Total (by difference)	CALCULATED RESULT	18.77 %	
Calories, Total (Calculation)	CALCULATED RESULT	161/100 g	
Colorto Describer and a second		101/100 g	
Calories From Fat (Calculation)	CALCULATED RESULT	61/100 g	
Fat By Ge	AOAC 976.26	6.77 %	11/28/2005
CARBOHYDRATES			
Carbohydrates, Total (by difference)	CALCULATED RESULT	18.77 %	
Fiber, Total Dietary			}
Total Sugars	AACC 32 07	4.41 %	11/28/2005
: Fructose	CALCULATED RESULT AOAC 982.14	2.71 %	
: Glucose	AOAC 982.14	0.97 %	11/20/2005
: Sucrose	AOAC 982.14	0.74 % 1.00 %	i 1/20/2005
: Maltose	AOAC 982.14	** NDLT 0.10 %	11/20/2005
: Lactose	AOAC 982.14	** NDLT 0.10 %	11/20/2005
Other Carbohydrates	CALCULATED RESULT	11.65 %	1 1/2/8/2905
** Indicates None Detected Less Than			

As a mutual protection to clients and ourselves, all reports are submitted as the confidential property of clients and authorization for publication of statements, conclusions or extracts from or regarding our reports is reserved, pending our written approval. Results on this report relate only to the sample(s) received & analyzed



6280 Chatet Drive, Commerce, California 90040-3761, Telephone (562) 928-0553 / FAX (562) 927-6625

Lab No.: 111805-C16158 Date: 01/31/2006

Page: 2 of 4

AOAC 992.04 AOAC 992.04 AOAC 967.21 SM 3500 CA C SM 3500 FE C SM 3500 NA C AOAC 969.33 AOAC 969.33	2,170 IU/100g 2,170 IU/100g ** NDLT 0.50 mg/100g 46.70 mg/100g 1.74 mg/100g 263.00 mg/100g	11/28/200 11/28/200 11/21/200 11/22/200 11/22/200 11/23/200
AOAC 992.04 AOAC 967.21 SM 3500 CA C SM 3500 FE C SM 3500 NA C	2,170 RU/100g ** NDLT 0.50 mg/100g 46.70 mg/100g 1.74 mg/100g	11/29/200 11/21/200 11/22/200 11/22/200
AOAC 967.21 SM 3500 CA C SM 3500 FE C SM 3500 NA C AOAC 969.33	** NDLT 0.50 mg/100g 46.70 mg/100g 1.74 mg/100g	11/21/200 11/22/200 11/22/200
SM 3500 CA C SM 3500 FE C SM 3500 NA C AQAC 969.33	46.70 <u>mg/100g</u> 1.74 mg/100g	11/22/200 11/22/200
SM 3500 FE C SM 3500 NA C AOAC 969.33	1.74 mg/100g	11/22/200
SM 3500 NA C AOAC 969.33		
AAAA 000 22	15.00 %	11/28/200
	55. <b>60 %</b>	11/28/200
AOAC 969.33	29.40 %	11/28/2005
AOAC41,1.28	** NDLT 0.01 %	11/28/2005
AOAC 976.26GC	** NDLT 1.00 mg/100gms	11/28/2000
•		

As a mutual protection to clients and ourselves, all reports are submitted as the confidential property of clients and authorization for publication of statements, conclusions or extracts from or regarding our reports is reserved, pending our written approval. Results on this report relate only to the sample(s) received & analyzed



6280 Chalet Drive, Commerce, California 90040-3761, Telephone (562) 928-0553 / FAX (562) 927-6625

Lab No.: 111805-C16158  Date: 01/31/2006  Sample: DR. PRAEGER'S CALIF, BURGER CLL	IB-SEALED BOX SS = 100 G	RAMS	<b>Page :</b> 30
NUTRITION FACTS			<del></del>
Serving Size (Household Units): Serving Size: Serving per Container:	100 100.00 g		
التنا		ده المع المع المع المع المع المع المع المع	
Amount Per Serving			
Calories: Calories from Fat:	160		
Catories from Far:	60		
		% Daily Value ++	
Total Fat: : Saturated Fat	7 g	10 %	
: Saturated Fat : Trans Fat	1.0 g	5 %	
Cholesterol	0 g		
Sodium	· 0 mg	0%	
Total Carbohydrates:	260 mg	11%	
: Dietary Fiber	19 g	6 %	
: Sugars	4 g 3 g	18 %	
Protein	6 g		
Vitamin A	~~~~~~~~~~~~	~~~~~~~~~	
Vitamin A, Beta Carotene: #	45 %		
Vitamin C	45 %		
Calcium	0 % 4 %		
Iron	4 % 10 %		
	10 76		
	_		
	•		
Optional Labeling Item			

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Lab No.: 111805-C16158

Date: 01/31/2008

Page: 4 of 4

Sample: DR. PRAEGER'S CALIF. BURGER CLUB-SEALED BOX SS = 100 GRAMS

++ Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

_Calories_		2,500
Less Than Less Than Less Than Less Than	65 g 20 g 300 mg 2,400 mg 300 g	80 g 25 g 300 mg 2,400 mg 375 g 30 a
	Less Than Less Than	Less Than 65 g Less Than 20 g Less Than 300 mg Less Than 2,400 mg

Calories per gram:

Fat 9 - Carbohydrate 4 - Protein 4

### PLEASE BE ADVISED

The new "Nutritional Labelling and Education Act of 1990" has carefully defined serving sizes to be used on all products.

We have made every effort to provide you with NUTRITION FACTS Information which complies with the new nutrition law to date. Verify for compliance your serving size and serving(s) per container.

### Ingradients:

None Given

MICHELSON LABORATORIES, INC.

Maria Lopez, Instrumentation Manager | 1/31/2006 9:52:00 AM

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Calories Calories From Fat Total Fat Saturated Fat Trans Fat Cholesterol	Nutrition Analysis from Michelson Laboratories 171.2 64.2 7.49 1.07 0	Nutrition Fact from Dr. Praegar's Packaging 110 35 4 . 0 0	% Variance 56% 83% 87% 100%
Sodium Total Carbohydrates Dietary Fiber Sugars Protein	278.2 20.33 4.28 3.21 6.42	220 12 5 0 7	26% 69% -14%

# Nutrition Facts Serving Size 1 Burger (107g)

Serving Size 1 Burger (107g Serving Per Container 16

Amount Per Serving

0

Calories 110 Calories fro	m Fat 35
%!	Cally Value*
Total Fat 4g	5%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Chelesterol Og	0%
Sodium 220mg	9%
Total Carbonydrate 12g	4%
Dietary Fiber 5g	20%
Sugars Og	
Page 4 9	

Protein Zg

Vitamin A 53% · Vitamin C 19% Calcium 7% · Iron 11%

\* Percent Daily Values are based on a 2,000 catorio diet. Your daily values may be higher or lower depending on your catorie needs:

	Calories	2,000	2,500
Total Fat Sat Fat	Less than	85g	80g
Cholesterol	Less than Less than	20g 300mg	25g 300mg
Sodium Total Carbohyda	Less than	2,400mg 300g	2,400
Cletary Fiber		25g	975g 30g
Caloriss per gra	rn:		

Fat 9 · Carbohydraie 4 · Protein 4

Another Great
DR.PRAEGER'S SENSIBLE FOODS"
Produce Manufactured By:
Ungar's Pood Products
Eknovood Park, N.J. 07407
www.drpraegers.com

### COOKING EXPERIENCE

Keep Frozen Prior to Cooking.

Oven or Toaster Oven: Preheat oven on broil Do not add any shortening Broil 5-7 minutes on each side or until browned to taste

Barbecue:

Place on harbeque until golden brown

Dear Valued Customer:

I believe that being healthy is a combination of genetics and a balanced life style, including exercise and eating sensibly. As a Cardiac Surgeon, I am concerned that my patients maintain sensible diet habits as part

of their ongoing cardiac care.

Working with the family of a former patient in the food business, I set out to create great foods that are both low in cholesterol and saturated fats, and are free of preservatives and artificial ingredients. The result is "Dr. Praeger's Sensible Foods," designed to contain

only the freshest ingredients, prepared under strict kosher supervision.

Dr. Praeger's Sensible Foods is the perfect combination of taste and convenience, for a health conscious lifestyle. Enjoy!!

Thank you,

Dr. Peter Praeger





CALIFORNIA BURGERS

### INGREPH NE

Carrots, Onlons, String Beans, Soy Beans, Zucchini, Peas, Textured Soy Flour, Spinach, Broccoil, Oat Bran, Expelter Pressed Canola Oil, Com, Red Pepper, Arrowroot, Com Starch, Garlic, Corn Meal, Salt, Parsley, Black Pepper.



KOSHER PARVE (I)



Net. Wr. 60 Oz. (3.75 lb) (1.7kg)

#### James H. Gianninoto

From: Jeff Cohen [jeff@drpraegers.com]

Sent: Friday, February 09, 2007 2:08 PM

To: James H. Gianninoto

Subject: Privileged and confidential

BP12 - Broccoli paricakes, 12 oz/retali box, 12 retail boxes per master case

LCVB12 - California Veggle Burgers, 3.75lb/retail box, 12 retail boxes per master case (club packs, ie Costoo) LCVB8 - California Veggle Burgers, 4lbs/retail box, 8 retail boxes per master case (club packs, new recipe after reformulated)

LVB12 - California Veggie Burgers, 33 oz/retail box, 12 retail boxes per master case

SP12 - Spinach pancakes, 12 oz/retali box, 12 retail boxes per master case

VB12 - California Veggie Burgers, 11 oz/retail box, 12 retail boxes per master case (I don't have the reformulation date right now, but some may be reformulated)

VB26 - California Veggie Burgers, 11 oz/retail box, 26 retail boxes per master case (sold to Trader Joe's only)

Jeffrey D. Cohen
Chief Operating Officer
Ungar's Food Products, Inc./Dr. Praeger's Sensible Foods
9 Bournar Place
Elmwood Park, NJ 07407
Tel: (201) 703-1300 x201
Fax: (201) 703-9333

Strictly Confidential For Counsel Only

DRP0015453

REDACTED

1

M

3

Exhibit 9

```
From:
                     Dr. Porus Aria (paria@ocieboratories.com)
                     Tuesday, February 01, 2005 11:20 AM
 Sent:
 To:
                     Jeff Cohen
 Subject:
                     Re: veggle burger
 Attachments:
                    ungerL1426186-database-2.doc
     *
 ungerl.1426185-dat
  abase-2.doc (...
            Checked calculations & Vitamin A comes to 40%Dv and Vit C is 35%
 DV.
(In my database, there was an errot of vit C from peppers.) see attached.
Jeff Cohen wrote:
>Dr. Aria.
>Please let me have the vitamin information as soon as you can.
>
>Thanks.
>Jeff
>----Original Message-
>From: Dr. Porus Aria [mailto:paria@qciaboratorles.com]
>Sent: Thursday, January 20, 2005 3:00 PM
>To: Jeff Cohen
>Subject: veggie burger
>
>revised report with poly & mono fat attached.
>To Be more accurate it is suggested that actual tests be done on the
>product.
>Regards
>Porus Aria.
>
>
```

Exhibit 10

From: Ted Birkhahn [TedB@peppercom.com]

Sent: Friday, May 12, 2006 10:23 AM

To: Larry Praeger

Cc: Steve Cody; Charles Leone

**Subject:** Article Recap

Larry,

Here' are my general thoughts about the article in today's Record. Overall, if you take-away any and all references to the company losing money, the article is what you can expect given the situation. With that said, here are some observations and recommendations:

- 1) in future interviews, we should retrain from discussing how much money the company is losing due to this crisis. Since you are privately-held, it's very acceptable to say that you do not disclose financial figures.
- 2) During these interviews, we really need to stress early and often that you have independently tested the new product and it currently meets the AHA and FDA standards for fat, saturated fat, cholesterol and sodium. All you're currently waiting on is the result of the AHA independent test to be re-certified. This shows the reporter that the problem is fixed.
- 3) We need to stop debating with reporters about the severity of the increase in fat content (i.e. comparing the fat increase to that of eating a hamburger.). People buy your products because they want to eat sensibly and they expect an accurate accounting of the ingredients in what they eat. That trust has been violated and the media will want expose it. To avoid or mitigate this, we shouldn't debate them on how much fat is too much. Let's admit that we made a mistake and move on...
- 4) Overall, we should look at each interview as being a four part conversation: 1) Admit fault we unknowingly increased the fat content in the veggle burgers; 2) As soon as we discovered the problem, we fixed it. We're also removing all packaging with the wrong information from store shelves; 3) We've tested the new product and it now meets AHA and FDA standards. The new product will be shipping soon.; 4) Finally, we're awaiting the results of the AHA's tests, which will determine our status of being re-cartified.

Hope this helps. Monday morning quarterbacking is an easy job and it's a lot tougher for your father or anyone to actually go out and do this. But this is all part of the process and following some or all of this advice will enable us to win each interview. Let's talk about it some more before the next one.

Best, Ted

Ted Birkhahn
Managha Director
Pappercom, Inc.
470 Park Avenue Soulis, 5th Floor
New York, NY 10018
Tet. (212) 831-6119
Feb. (212) 208-8085
Isdhillosopercom.com

I invite you to visit my podeast at http://www.repmanblog.com/repchatter/

9/8/2006

Case 2:06-cv-02448-KSH-PS Document 35 Filed 06/28/07 Page 43 of 65 PageID: 719

has a less been scanned by the MessageLabs Email Security System.

CONFIDENTIAL

DRP0012665

Exhibit 11

David R. Gross, Esq.

James H. Gianninoto, Esq.

David A. Cohen, Esq.

SAIBER SCHLESINGER SATZ & GOLDSTEIN, LLC

One Gateway Center, 13th Floor

Newark, New Jersey 07102

(973) 622-3333

Attorneys for Defendants Ungar's Food Products, Inc., d/b/a Dr. Praeger's Sensible Foods and Sensible Foods LLC d/b/a Dr. Praeger's Sensible Foods

#### UNITED STATES DISTRICT COURT DISTRICT OF NEW JERSEY

ALEXANDRIA ELIAS, ROXANNE SCHER, DOLORES BAEZ and JENNIFER TOSI, on behalf of themselves and others similarly situated,

Plaintiffs,

UNGAR'S FOOD PRODUCTS, INC., d/b/a DR. PRAEGER'S SENSIBLE FOODS and SENSIBLE FOODS LLC d/b/a DR. PRAEGER'S SENSIBLE FOODS,

Defendants.

Civil Action No.2:06-cv-02448-KSH-PS

DEFENDANTS' OBJECTIONS
AND RESPONSES TO
PLAINTIFFS' FIRST SET
OF INTERROGATORIES

TO: TROUTMAN SANDERS LLP

David J. Sheehan
Matthew J. Aaronson
Charles P. Greenman
The Legal Center, One Riverfront Plaza
Newark, NJ 07102
(973) 645-0772
Attorneys for Plaintiffs Alexandria Elias,
Roxanne Scher, Dolores
on behalf of themselves and others similarly situated

Defendants Ungar's Food Products, Inc. ("Ungar's") and Dr. Praeger's Sensible

Foods, n/k/a Sensible Foods LLC ("Sensible Foods"), (collectively "Defendants") hereby object

derived from the documents Defendants will produce to Plaintiffs, subject to, and following the entry of an appropriate Confidentiality Order in this action.

#### Interrogatory No. 14

14. Set forth the date each of the Products was tested and/or analyzed for its mutritional content, including but not limited to fat and caloric content. For each test or analysis, set forth the date and the Product tested or analyzed.

#### CONFIDENTIAL - Response to Interrogatory No. 14

The Defendants repeat and reallege each and every General Objection set forth above as if set forth herein at length. The Defendants further object to this Interrogatory to the extent it seeks information subject to discovery only by the means prescribed in the Scheduling Order entered by the Court on October 26th, 2006. The Defendants also object to this Interrogatory to the extent it seeks information that is protected by the atternsy-client privilege, the work product doctrine, the joint interest privilege or any other applicable privilege or protection. The Defendants further object to this Interrogatory on the grounds that it is overbroad, unduly burdensome and oppressive insofar as it seeks information pertaining to products never purchased by any representative Plaintiff and/or pertaining to the period prior to the date that Defendants' Products were manufactured and/or prior to the date that any representative Plaintiff purchased Defendants' Products.

state that no laboratory testing of the nutritional content of Defendants' Products was conducted by or on behalf of Defendants until 2006 and that prior to 2006, the nutritional content of Defendants' Products for purposes of the Nutrition Facts label was calculated or analyzed by or on behalf of Defendants using information from nutritional databases and the specific quantities of the various ingredients used in the manufacture of the various Defendants' Products as changes were made to the recipes, as well as at other various times. Defendants also state that further information responsive to this Interrogatory concerning the testing or analysis of Defendants' Products in or after 2001 may be derived from the non-privileged documents that

#### CONFIDENTIAL - Response to Interrogatory No. 14 confid.

Defendants will produce to Plaintiffs, subject to, and following the entry of an appropriate Confidentiality Order in this action.

#### Internation in a

15. Identify the manufacturing process(cs) for the Products, including but not included to any changes made to the manufacturing process(cs).

#### CONFIDENTIAL - Response to Interregatory No. 15

The Defendants repeat and reallege each and every General Objection set forth above as if set forth herein at length. The Defendants further object to this Interrogatory on the grounds that the term "changes made to the manufacturing process(es)" is undefined, vague and ambiguous in that there have been numerous "changes" in the ingredients, recipes, manufacturing equipment or procedures in or after 2001.

Subject to and without waiving any of the foregoing objections, Defendants refer to the Response to Interrogatory 12 above, herein incorporated by reference. The Defendants also state that further information responsive to this Interrogatory may be derived from the documents Defendants will produce to Plaintiffs, subject to, and following the entry of an appropriate Confidentiality Order in this action.

Exhibit 12



-02/23/06 01:04pm

Regarding:

DANIELLE PRAEGER
UNGAR'S FOOD PRODUCTS
9 BOUNAR PLACE
EMBICOD PARK, NJ 07407-2615

DANDÈLLE PRAEGER UMGAR'S ROOD PRODUCTS 9 EQUARR PERCE ELARCOD PARK, NJ 07407-2615

Account No: T01103, UNGAR'S FCCD PRODUCTS Project No: T01103, UNGAR'S FCCD PRODUCTS P.O. No:

Inv. No:

Sample Humber/Description Rec'd. Date/Time Method Analaysis Serving Size

L1870652-1 DR FRAEGER'S ALL NATURAL CALIFORNIA VEGGIE BURGERS 3.75L8S-02/03/06 11:00mm AOAC

laysis ACAC g Size |1 burger (107g)

Parameter	Per	100g		Serving	NDV	·
MOTERIAL	67.49		72.21		<del>-</del>	
PROTEIN KJELDANL	6.29	gms.	6.73	gns.		,
FAT	7.67	gras	8.21		12.63	
SAUCINED PAR	1.28	gas	1.37		6.83	
MONODISATURATED FAT	5.15	gns	5.51	gms	•	
POLYUNGATURATED FAT	0.55	ges	0.59			
TANS FAT	0.00		0.00	gms		
ASH	1.53	gnis	1.64			
TOTAL CARBONYDRATES	17.02	<b>308</b>	18.21	gniš	6.07	
TORAL DURINRY FIRER	4.46	CERTIS.	4.77	QRS	19.09	
HPLC SUGARS	1.92	gins .	2.05	gma		
FRECTOSE	0.00					
(217.18)	1.31	gins				
SUCROSE	0.00					
MITOSE	0.61	ģins	_			
LACTOSE	0.00	gns				
CONFLEX. CARBOHYDRATES	10.64	gras	11.39			
TOTAL CALORIES	162.27	calories		calories		
CALORIES FROM PAT	69.03	calories	73.86	calories		
PERCENT CALORIES FROM FAT	42.54	•			•	
CHOLESTEROL	. 0.00	TRCI	0.00 i	ng	0.00	<u> </u>
RETOKOL	0.00	iu				
HETA-CAROTENE	21.23	DOM.	•			
VITMEN A	3524.18		3770.87	iu	75.42	
VITAUN C	1.33		1.42		2.37	
SODIUM	245.00		262.15		10.92	
IRCN	1.47		1.57 a		8.74	
CALCIUM	55.70		59.60 r		5.96	

Caution: Report applies only to sample tested.

Page 1 of 36

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Thomas J. Hines, President

1205 Industrial Blvd., P.O. Box 514, Southampton, PA 18966-0514 Phone: 215-355-3900 Fax: 215-355-7231



## Analytical Results

02/23/06 01:94pm

Account No: T01103; Project No: T01103, UNGAR'S FOOD PRODUCTS UNGAR'S FOOD PRODUCTS

P.O. No:

ethod Analaysis Serving Size

Il870652-1 DR PRAECER'S ALL NATURAL CALIFORNIA VEGGIE BURGERS 3.75LBS 02/03/06 11:00am

Parameter	% Fat Basis	Per 100q	Per Serving	
CAPROIC (10:0)	0.00	0.00 gas	0.00 gas	
CAPRYLIC. (8:0)	0.00	0.00 cass	0.00 gms	
LAURIC (12:0)	Ò.00	0.00 ams	0.00 oma	
NIRISTIC (14:0)	0.00	0.00 gms	0.00 cms	
PAINTTIC (16:0)	10.96	0.84 gms	0:90 gms	•
PAINTFOLETC (16:1)	0.00	0.00 gms	0.00 gms	
STEARIC (18:0)	4.20	0.32 gas	0.34 grips	
OUSIC (CIS) (18:1)	67.18	5.15 gms	5.51 gms	
ELAIDIC (TRANS) (18:1)	0.00	0.00 gas	.0.00 gms	
LINGUETC (CIS) (18:2)	5.86	0.45 gas	0.40 gms	
LINCLELATOIC (TRANS) (18:2)	0.00	0.00 gas	0.00 gms	
IADRIGURGIC (18:3)		0.10 gass	0.11 gas	
ARACHIDIC (20:0)	1.49	0.11 gms	0.12 gms.	
ETCOSIDIOIC (20:1)	0.00	0.00 gms	0.00 - <b>9ms</b>	
ETCOSADTENOIC (20:2)	0.00	0.00 gms	0.00 gms	
<b>ENRIC</b> (22:0)	0.00	0.00 gas	0.00 gms	
ERUCTC (22:1)	0.00	0.00 gms	0.00 gms	
LIGNOCERIC (24:0)	. 0.00	0.00 gms	0.00 gms	
· ·				
SATURATED PAT	•	1.28 gms	1.37 gms	
MONOUNSATURATED FAT		5.15 gms	5.51 gms	
POLYUNENTURATED FAT		0.55 gms	0.59 gms	
TRANS FAT		0.00 gms	, 0.00 gms	

Caution: Report applies only to sample tested.

Page 2 of 36

1205 Industrial Rivel., P.O. Box 514, Southampton, PA 18966-0514 Phone: 215-355-3900 Fax: 215-355-7231



iample Number: L1870652-1

ir praeger's all natural california veggie hirgers 3.75les

Amount Per Serving Calories 170 Calories from Fa	+ 70
Calories 170 Calories from Fa	1 /0
% Daily \	
Total Fat 8g	13%
Saturated Fat 1.5g	7%
Trans Fat Og	
Cholesterol Omg	0%
	11%
Conditi tomilà	6%
Total Carbohydrate 18g	
Dietary Fiber 5g	19%
Sugars 2g	
Protein 7g	
Vitamin A 80% Vitamin C	2%
Calcium 6% Iron 8%	
*Percent Daily Values are based on a 2,000 calorie Your Daily Values may be higher or lower depending your calorie needs.  Calories: 2,000 2,6	diet. ng on 500
Total Fat Less than 65g 80	<u> </u>
Sat Fat Less than 20g 25	-
Chocoche con and a constant	Omg
	400mg
3	<b>5</b> g
Dietary Fiber 25g 30	9
Calories per gram:	
Fat 9 Carbohydrate 4 Pro	otein 4

Caution: Report applies only to sample tested.

Page 3 of 36

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1205 Industrial Blvd., P.O. Box \$14, Southampton, PA 18966-0514 Phone: 215-355-3900 Fax: 215-355-7231

CONFIDENTIAL

DRP0015071



02/23/06 01:04pm

UNGAR'S FOOD PRODUCTS 9 BOUMAR PLACE EZHIOOD PARK, NJ 07407-2615 Regarding:

UNGAR'S FOOD PRODUCTS
9 HOUMAR PLACE
EXMICOD PARK, NJ 07407-2615

Account No: T01103, Project No: T01103, UMGAR'S FOOD PRODUCTS
UMGAR'S FOOD PRODUCTS

P.O. No:

Inv. No:

mber/Description Rec'd. Date/Time Method Analaysis Serving Size

11870660-1 CALIFORNIA VEGGIE BURGER (SAMPLE 2) 02/09/06 10:00am

1 burger (107g)

Parmeter	Pér 100g	Per Serving	1DV	
HOUSTURE	68.69 gms	73.50 cms		<del></del>
Profesio Kurilyali.	6.75 gas	7.22 gms .		
<b></b>	5.62 gms	6.01 gms	9.25	
SATURATED DAT	1.02 gms	, 1.09 gms	5.45	<del></del>
HONOUNSATURATED FAT	4,11 gas	4.40 gas		
POLYMENTURATED PRIT	0.44 cans	. 0.46 gms		
1700S FAT	0.04 gas	0.05 cms	<del></del>	<del></del>
ASH	1.57 gas	1.68 cms		•
TOTAL CARRCHYDRATES	17.37 gas	18.59 gms	6.20	•
TOTAL DISTARY FIRST	4,24 gas	4.54 gms	18.15	<del></del>
HPLC SUGARS	3.10 gas	3.32 gms		* *
FRUCTOSE	0.79 gas	D. DE GRAD		
CUCSE	0.63 gms			
SUCHOSE	1.34 gas		•	
MALTOSE	0.35 gms			
INCOM	0.00 ges			<del></del>
CONFLEX CARBOHYDRATES	10.03 gms	10.·73 gms		
TOTAL CALORIES	147.06 calories	157.35 calories		
CALORIES FROM FACT	50.58 calories	54.12 calories		
PERCENT CRLORIES FROM FAT	34.39 \	D4.XE CDEDEXES		
CHOLESTEROL	0.00 mg	0.00 mg	0.00	
REPTROL	0.00 iu		0.00	<del>- , </del>
BSTA-CAROTERS	13.85 ppm			
VITAGEN A	2299.10 iu	2460.04 iu	49.20	•
VITATIN C	2.43 mg	2.60 mg	4.33	·
SODIUM	266.00 mg	284.62 mg		
IRON .	1.51 mg		11.86	
CAVETIM		1.62 mg	8.98	<del> </del>
Comments.	63.30 mg	67.73 mg	6.77	

Caution: Report applies only to sample tested.

Page 1 of 3 37 of 39

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02/23/06 01:04pm

Account No: T01103, Project No: T01103, UNIAR'S FOOD PRODUCTS UNGAR'S FOOD PRODUCTS P.O. No:

Inv. No:

Sample Humber/Description Rec'd. Date/Time Hethod Analaysis

L187066D-1 CALIFORNIA VEGGIE BURGER (SAMELE 2) 02/09/06 10:00am

Parameter	} Fat Basis	Per 100g	Per Serving	
CAPACIC (10:0)	0.00	0.00 gms	0.00 gms	
CAPRYLIC (8:0)	0.00	0.00 gmas	0.00 gms	
1.HURIC (12:0)	0.60	0.00 gms '	0.00 gras	
MAISTIC (14:0)	0.00	0.00 gms ,	0.00 gms	
PALAGRAC (16:0)	12.10	0.68 gms	0.73 ģinas	
PRINCIPOLEIC (16:1)	0.00	0.00 gas	0.00 gms	<u>-</u>
STEARC (18:0)	. 4.87	0.27 gms	0.29 gms	
(EEIC (CIS) (18:1)	71.57	4.02 gms	4.30 gms	•
ELAIDIC (TRANS) (18:1)	··· 0.78	0.04 gms	0.05 gas	
LIMOTRIC (CIS) (18:2)	6.39	0.36 cms	0.38 gms	
LIBERATOR (TRAS) (18:2)	0.00	0.00 gms	0.00 gms	
	1.52	0.09 gas	0.09 gms	·
LECLECC (10:3)	0.60	0.03 gms	0.04 gas	
200 (20:0)	1.56	0.09 gms	0.09 gms	
ETCOSIDIOTC (20:1)		0.00 gms	0.00 gas	
RICOSADTEMOTO (20:2)	0.00	0.03 gms	0.03 cms	
BERRAIC (22:0)	0.56		0.00 gas	
ENUCIC (22:1)	0.00	0.00 gms	0.00 gms	•
LIGNOCERIC (24:0)	0.00	0.00 gass	0.00 gas	
			1 00	
SATURATED FRO		1.02 gms	1.09 gas	
MINIUMSATURATED FAT		4.11 gres	4.40 cms	
POLYUSATURATED PAIT		0.44 gms	0.48 gms	
TRANS FRO		0.04 gms	0.05 gans	•
			•	

Caution: Report applies only to sample tested.

Unserialized Copy

1205 Industrial Blvd., P.O. Box 514, Southampton, PA 18966-0514 Phone: 215-355-3900 Fax: 215-355-7231



Sample Mumber: 1.1870660-1

CALIFORNIA VEGGIE BURGER ISAMPLE 21

Servind	Size 1	ION burger (1 ontainer	Fac	ts
Amount I	Per Servin	ıg		
Calorie	s 160	Cal	ories from	Fat 50
	_		% Da	ally Value*
Total F	at 6a			9%
1	rated Fa	et 1a		5%
	s Fat O		•	
l ——				
Choles		<del>. Y </del>		0%
Sodium	280mg	<u> </u>	'	12%
Total C	arbohy	drate 19g		6%
Dieta	ry Fibe	5g		18%
Suga	rs 3g			
Protein				
1100011	·a		•	
Vitamin	A 50%	.:	Vitamin	C 4%
Calcium	6%		Iron 8%	• .
*Percent D	ally Value Values m	s are based of any be higher Calories:	on a 2,000 ca or lower depo	lorie diet. ending on 2,500
Total Fat		Less than	65g	80g
Sat Fat		Less than	20g .	25g
Cholestero	l	Less than	300mg	300mg ·
Sodium	. In colonia	Less than	2,400mg	2,400mg 375q
Total Carbo Dietary F	-		300g 25g	37ay 30q
Calories pe		<del></del>	9	
Fat 9	. 3. 2	Carbohydra	te 4	Protein 4

Caution: Report applies only to sample tested.

Page 3 of 3

79 of 5%

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Thomas J Hines President

1205 Industrial Blvd., P.O. Box 514, Southampton, PA 18966-0514 Phone: 215-355-3900 Fax: 215-355-7231



02/23-06 01:04pm

Regarding:

UNGAR'S FOOD PRODUCTS 9 BOUNAR PLACE BENNOOD PARK, NJ 07407-2615

DMITELLE PRASSER UNGAR'S FOOD PRODUCTS 9 BOUMAR PLACE

Account No: T01103, Project No: T01103, UNGAR'S FOOD PRODUCTS UNGAR'S FOOD PRODUCTS P.O. No:

mber/Description Rec'd. Date/Time Method Analaysis Serving Size

11870652-9 DR PRAESER'S 120Z EROCCOLI PANCAKES 02/03/06 11:00am

Parameter	Per 100g	Per Serving	10V
MOUSTURE	71.55 gas	27.19 gms	
PROTEIN KARDAN.	3.32 gas	1.26 gms	
PAT'	8.83 gms	3.36 gas	5.16 1.68
SECONDED FOR	0.89 gas	0.34 gms	1.68
MCMCLREMTURATED FAT	6.39 gms	2.43 gas	•
POLYUNGATED FAT	1.18 cms	0.45 gms	
TRING TAT	9.05 gms	0.02 gms	··
ASH	1.57 gms	0.60 gms	
TOTAL CARBONYERATES	14.73 gas	5.60 gres	1.87
TOTAL DIDSTARY FIRER	1.60 gms	0.61 gars	2.43
HELC SUGARS	1.03 gms	0.39 gms	•
PRUCTOSE	0.00 gms		· · · · · · · · · · · · · · · · · · ·
G00008	0.00 gms		
SUCROBE	1.03 gms		
MATOSE	0.00 gms		
LACTOSE	0.00 gms		
COMPLEX CARBONYDRATES	12.10 gms	4. <del>6</del> 0 gms	
TOTAL CALORIES	151.67 calories	57.63 calories	<u></u>
CALORIES FROM FRIT	79.47 calories	30.20 calories	
PERCENT CALORIES FROM FAT	52.40 %		
CHOLESTERCL	0.00 mg	0.00 mg	0.00
RETUKOL	0.00 10		•
BETA-CAROTENE	1.59 ppm		
VITMON A	263.94 iu	. 100.30 iu	2.01
VITAMIN C	5.75 mg	2.19 mg	3.64
SCOTIM	319.00 mg	121.22 mg	5.05
IRCN	0.50 mg	0.19 mg	1.04
CAVCIUM	24.90 mg	9.46 mg	0.95

Caution: Report applies only to sample tested.

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02/23/06 01:04pm

Account No: T01103, Project No: T01103,

P.O. No:

Sample Number/Description Rec'd. Date/Time Hethod Analaysis Serving Size

L1870652-9 DR PRAKGER'S 1202 BROCCOLL PANCAKES 02/03/06 11:90am

Parameter	Fat Basis	Per 100g	Per Serving	,
CAPIDIC (10:0)	0.00	0.00 gms	0.00 gas	
CRPETATC (8:0)	0.00	0.00 gms	0.00 cms	
LAURIC (12:0)	0.00	0.00 gras	0.00 gas	
MIROSTIC (14:0)	0.00	0.00 gas	0.00 cass	
PALMETIC (16:0)	6.41	0.57 gms	0.22 cms	
EAINITOLEIC (16:1)	0.00	0.00 cms	0.00 gas	
STEWUC (18:0)	3.15	0.28 gms	0.11 gms	<del> </del>
CERIC (CIS) (18:1)	69.40	6.13 cms	2.33 cms	• •
ELAIDIC (TRANS) (18:1)	0.57	0.05 gms	0.02 gas	
LICLEIC (CIS) (18:2)	10.97	0.97 cms	0.37 gas	•
LINCLELAIDIC (TRANS) (18:2)	0.00	0.00 gms	0.00 gas	
	1.00	0.09 gms	0.03 gas	
ARACHIDIC (20:0)	0.48	0.04 gms	0.02 gas	<del></del>
ETCOSENCIC (20:1)	2.98	0.26 gms	0.10 gms	
RICOSADIENCIC (20:2)	1.43	0.13 gms	0.05 gms	
12:0)	0.00	0.00 gas	0.00 cms	
ERUCIC (22:1)	0.00	0.00 gms	0.00 gms	
LIGIOCERIC (24:0)	0.00	0.00 gras	0.00 gms	
SKIURATED FAT	İ	0.89 gms	0.34 gas	
MONCONSATURATED PAT	<u></u>	6.39 gas	2.43 gas	
POLYUNSATURATED FAT		1.18 gms	0.45 gms	
TRANS FAT		0.05 gms	0.02 gms	

Caution: Report applies only to sample tested.

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1205 Industrial Blvd., P.O. Box 514: Southampton, PA 18966-0514 Phone: 215-355-3900 Fax: 215-355-7231



Sample Number: L1870652-9

DR. PRABGER'S 120% BROCCOLLI PANCAGES

N Serv Serv	Utri ing Size ings Per	tion 1 pancak Containe	Fac	ets
Amou	nt Per Ser	ving		
Calo	ries 60	C	alories from	n Fat 30
			% (	Daily Value*
Total	Fat 3.5	n n	-	5%
	turated			0%
_				U%
_	ans Fat			·
	esterol (		-	0%
Sodiu	ım 120n	ng	1,	5%
Total	Carboh	ydrate 6g		2%
		er less tha		2%
	gars Og	- 1000 1111	· · · · ·	270
				<del></del>
Protei	n ig			
Vitami	n A 2%		Managin	C 4%
Calciu		<del></del>		
			Iron 2%	
Your Da	Daily Values : Ily Values : xie needs.	es are based may be highe	on a 2,000 ca r or lower dep	iorie diet. ending on
		Calories:	2,000	2,500
Total Fat		Less than	65g	80g
Sat Fat		Less than	20g	25g
Cholester Sodium	OI	Less than	300mg	300mg
Total Carl	onhydrate	Less than	2,400mg 300a	2,400mg
Dietary			300g 25g	375g 30g
Calories p			8	
Fat 9	<b>g</b>	Carbohydra	te 4	Protein 4

Caution: Report applies only to sample tested.

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Thomas J. Hines President

1205 Industrial Blvd., P.O. Box 514 Southampton, PA 18966-0514, Phone: 215-355-3900, Fax: 215-355-7231



02/23/06 01:04pm

UNGAR'S FOOD PRODUCTS 9 BOUMER PLACE ELMHOOD PARK, NJ 07407-2615 Regarding:

DINIELLE PRAECER . UNGAR'S FOOD PRODUCTS 9 BOUMAR PLACE ELMICOD PARK, NJ 07407-2615

Account No: T01103, Project No: T01103, UNGAR'S FOOD PRODUCTS UNGAR'S FOOD PRODUCTS

Inv. No:

Sample Number/Description Rec'd. Date/Time Method Analaysis Serving Size

1.1870652-10 DR PRAEGER'S 1202 SPIRACH PANCAKES 02/03/06 11:00am

Parameter .	Per 100g	Per Serving	LDV	•
MISTURE	69.15 gas	26.28 gas		
PROTEIN KJELOHIL	3.46 gms	1.31 gas		
NT .	9.25 gms	3.52 gms	5.41	
SACRECIED PAY	0.71 gms	0.27 gms	1.36	·
MINUMSMURATED FAT	6.04 gas	2.30 gas		•
POLYUNSHTURATED FAT	2.51 gras	0.95 gms		
TRUE PAT	0.00 gas	0.00 gms		
ASR	1.74 gas	0.66 gas		
TOTAL CARBOHYDRATES	16.40 gas	6.23 gms	2.08	•
TOTAL DISTARY FIRER	1.70 gms	0.65 gms	2.58	
HPLC SUGARS	0.61 gms	0.23 gms	. •	
PROCECSE	0.61 gms			
GIUSE	0.00 gms			
SUCROSE	0.00 gas			•
MALTOSS	0.00 gms	•		
IACTUSE	0.00 gas			
COMPLEX CARBOHYDRATES	14.09 gms	5.35 gms		
TOTAL CALORIES	162.69 calories	61.82 calories		
CALORIES FROM FAIT	83.25 calories	31.64 calories		
PERCENT CALCRIES FROM FAT	51.17			
CHERSTERCE	0.00 mg	0.09 mg	0.00	
RETINE	0.00 iu			
BETA-CAROTENE	15.60 ppm			-
VIIII A	2589.60 iu	984.05 iu	19.68	
VITAGE C	6.61 mg	2.51 mg	4.19	<del> </del>
SCOTUM	340.00 mg	129.20 mg	5.38	•
IRCN ·	0.74 mg	0.28 mg	1.56	
CALCTUR	50.40 mg	19.15 mg	1.92	<del></del>
* ** ***	50. TO Mg	12.12 mg	1.92	

Caution: Report applies only to sample tested.

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1205 Industrial Blvd., P.O. Box 514, Southampton, PA 18966-0514 Phone: 215-355-3900 Fox: 215-355-7231



02/23/06 01:04pm

Account No: T01103, Project No: T01103, UNGAR'S FOOD PRODUCTS UNGAR'S FOOD PRODUCTS

P.O. No:

mber/Description Rec'd. Dete/Time Method Analaysis Serving Size

11870652-10 OR PRAEGER'S 1202 SPINACH PANCAKES 02/03/06 11:00am

Parameter CAPROIC (10:0)	Fat Basis	Per 100c	Per Serving	
CAPACIT (10:0)	0.00	0.00 gms	0.00 gms	
CAPRYLIC (8:0)	0.00	0.00 gras	0.00. gas	•
LAURIC (12:0)	0.00		0.00 gms	
HYRISTIC (14:0)		0.00 gas	0.00 gas	•
PAINITIC (16:0)	0.00	0.00 gms	0.00 gms	
PALMITOLEIC (16:1)	4.79	0.44 gms	0.17 gms	•
THE PART OF THE PA	0.00	0.00 ams	0.00 gas	
STERRIC (18:0)	2.19	0.20 gms	0.08 gns	
CLEIC (CIS) (18:1)	64.02	5.92 gms	2.25	
ELAIDIC (TRANS) (18:1)	0.00	0.00 gms	2.25 gas	
LDIOLRIC (CIS) (18:2)	19.03	0.00 days	0.00 gas	
LINCLELAIDIC (TRANS) (18:2)		1.76 gas	0.67 gms	
LINCLENIC (18:3)	0.80	0.00 gms	0.00 gas	
<b>XPACE(TOTC</b> (20:0)	8.06	0.75 gas	0.28 gms	
	0.74	0.07 gates	0.03 gms	<del></del>
EICORDIOIC (20:1)	1.29	0.12 gas	0.05 gas	
STOCKADIRMOIC (20:2)	0.00	0.00 gms	0.00 cas	
####(IC {22:0}	0.00	0.00 gas	0.00 gas	4
BRUCIC (22:1)	0.00		0.00 gas	
LIGICCERIC (24:0)		0. <b>00</b> gms	0.00 gms	
	0.00	0.00 gms	0.00 cms	
SMIURATED FRIT	·			
		0.71 gms	0.27 gas	
MCNOUNSATURATED FAT	<u> </u>	6.04 gms	2.30 cms	
POLYDERTURATED FAT		2.51 gms		
TRANS FAT		0.00 gas	0.95 gins	
		o. An dive	0.00 gms	

Caution: Report applies only to sample tested.

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1205 Industrial Blvd., P.O. Box 514, Southampton, PA 18966-0514 Phone: 215-355-3900 Fax: 215-355-7231



DR PRAEGER'S 120Z SPINACH PANCAKES

alories from Fa % Daily	
% Daily	Value*
	5%
	0%
	0%
	5%
)	2%
an 1g	3%
	an 1g Vitamin C

you	MINITE HERUS.			
·		Calories:	2,000	2,500
Total F	at	Less than	65g	80g
Sat F	at	Less than	20g	25g
Chales	tero!	Less than	300mg	300mg
Sodiun	•	Less than	2,400mg	2,400mg
Total C	arbohydrate		300g	375g
Dieta	ry Fiber		25g	30g
Calorie	s per gram:			<del></del>

Fat 9 Carbohydrate 4 Protein 4

Caution: Report applies only to sample tested.

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1205 Industrial Blvd., P.O. Box 514, Southampton, PA 18966-4514 Phone: 215-355-3900 Fav. 215-355-2231

Proposed Order

TROUTMAN SANDERS LLP David J. Sheehan (DS 4818) Clement H. Berne (CB 3579) The Legal Center One Riverfront Plaza Newark, New Jersey 07102 (973) 645-0772				
UNITED STATES DISTRICT COU	RT			
DISTRICT OF NEW JERSEY		X		
ALEXANDRIA ELIAS, ROXANN DOLORES BAEZ and JENNIFER	· -	:		
on behalf of themselves and all othe similarly situated,	,	;	Civil Action No.: 2:06-cv-02448-KS	SH-PS
Plaint	iffs,	:		
-against-		:		
UNGAR'S FOOD PRODUCTS, IN	 <b>C.,</b>	:	ORDER	
d/b/a DR. PRAEGER'S SENSIBLE		:		
and SENSIBLE FOODS LLC d/b/a,	i			
DR. PRAEGER'S SENSIBLE FOO	DS,	:		
Defen	dants.	:		
		X		
THIS MATTER having com	  -   hafara tha (	<sup>3</sup> overt on Tr	uly 0. 2007, and the	Court having
THIS WATTER having com	e perore me c	Sourt on 1	ury 9, 2007, and the	Court naving
considered the submissions of the pa	rties, heard th	ne argume	nts of counsel, and	having found that
the requirements of Rule 23 of the Fe	ederal Rules	of Civil P	rocedure are satisfie	ed, and for good
cause shown;				
IT IS ON THIS day	of		, 2007, Ordered tha	nt
1. The class consisting of	of:			
All persons in the Unipurchased Dr. Praege	· •			,

Broccoli Pancakes, Potato Pancakes and Spinach Pancakes during the period beginning on May 30, 2000 and ending on the date this Order is entered, excluding defendants, their parent, subsidiary and affiliated entities, any entity controlled by defendants, and the officers, directors, agents and employees of the foregoing entities and their immediate families,

is hereby certified under Rule 23 of the Federal Rules of Civil Procedure;

- 2. Plaintiffs Alexandria Elias, Roxanne Scher, Dolores Baez and Jennifer Tosi are hereby appointed as representatives of the Class certified by this Order;
- 3. The law firm of Troutman Sanders LLP is hereby appointed as Class Counsel;
- 4. Notice to the Class shall be disseminated in accordance with a Notice Program to be submitted by Class Counsel within 30 days of the date of this Order for the Court's approval.

SO ORDERED,		
	•	
Honorable Katherine	S. Havden, U.S.	D.J

UNITED STATES DISTRICT COUR DISTRICT OF NEW NEW JERSEY			
ALEXANDRIA ELIAS, ROXANNE S DOLORES BAEZ and JENNIFER TO on behalf of themselves and all others similarly situated,	SI,	:	AFFIDAVIT OF SERVICE E-FILED Civil Action No.: 2:06-cv-02448-KSH-PS
- against - UNGAR'S FOOD PRODUCTS, INC. d/b/a DR. PRAEGER'S SENSIBLE FO and SENSIBLE FOODS LLC d/b/a, DR. PRAEGER'S SENSIBLE FOODS	OODS	:	2.00-UV-02446-KSH-FS
STATE OF NEW YORK ) : SS. COUNTY OF NEW YORK ) Sarah Harris-Finkel being dul		cave.	

Sarah Harris-Finkel being duly sworn, deposes and says:

I am not a party to the action, am over 18 years of age and reside in Richmond County, New York. On June 28, 2007, I served a copy of a Notice of Motion, Declaration of Matthew J. Aaronosn in Support of Plaintiff's Motion for Class Certification with Exhibits and Proposed Order by posting such documents electronically to the ECF website of the United States District Court for the District of New Jersey on all registered ECF parties in the action.

Sarah Harris-Finkel

Sworn to before me this 28th day of June, 2007

Notary Public

ISIDORIE ZIMERIMAN
Notary Public, State of New York
No. 4505754
Cuelified in Picokland County
Pertilicate Filed in New York County
Commission Systems (My \$1, 20)